

Start Here For  
**Customer Briefing**

salesforce

Start Here For  
**Partner Briefing**

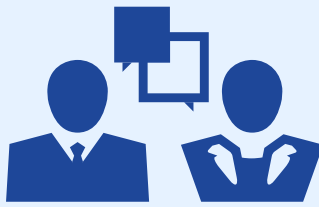
BriefingEdge



Briefing team hosts planning call to design agenda aligned to customer objectives.



Briefing team secures Discussion Leaders who expertly tailor content specifically for the customer.



Account Manager leads prep call with Discussion Leaders, providing background on the customer and focus of the briefing.



Briefing team handles logistics, hospitality, and hybrid options for a seamless engagement.



Account Manager sends virtual invitation to all customer and Zebra attendees.

**ZEBRA**  
**EXPERIENCE**  
**CENTER**

Account team facilitates the briefing capturing the voice of the customer and delivering a rich, customized experience designed to transform their business.



A post-briefing survey captures feedback from the customer and account teams, to help us continuously improve.

**Request an Executive Briefing today!**

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