

## **Get the Full Zebra Experience**

Drive Business Growth and Increase Your Competitive Edge

# Join us in San Jose, California—the capital of Silicon Valley

We'll partner with you to deliver a world-class experience Whether it's an annual visit or a first-time meeting, this opportunity offers the chance for you to strategize with our executives, futurists, product developers and subject matter experts. This is your time to experience everything Zebra has to offer and ignite new opportunities.

## Welcome to Zebra's Performance Edge

In today's data-centric world, mobility, the cloud, and robotics automation are changing the way businesses look at fulfillment, distribution, manufacturing operations and how to optimize employee workflows. Zebra's Fetch Robotics portfolio of autonomous mobile robots (AMRs) are delivering collaborative automation solutions and actionable insights that can empower a performance edge to those on the front line of business.

Automation is becoming an instrumental part of businesses everywhere. Industry is struggling with labor issues and operations racing to become more efficient. Zebra's AMRs solutions simplify your automation journey by connecting siloed workflows to overcome existing challenges.



An executive briefing facilitates open and direct dialog with our subject matter experts; an in-depth engagement that supports your goals.

We collaborate with you directly to pinpoint your meeting objectives, then tailor the visit to match your strategic needs.

Execution



From pre-meeting consultation to the visit itself, you'll come away with information valuable for taking your enterprise to the next level.



### **Experience Zebra's Solutions for Automation & Robotics**

#### What is On-Demand Automation?

The Zebra Fetch Cloud Robotics Platform enables on-demand warehouse automation by deploying within just hours without additional infrastructure. Our automation solution can adapt and operate in a variety of environments, including distribution, fulfillment, and manufacturing centers. You are not limited to a single-function workflow as with specialized autonomous mobile robots (AMRs). With the power of our Cloud Robotics Platform, modifications to material transport and data collection processes are just a click away. They can easily be added with no facility changes, allowing sites to scale during seasonal and peak times.

#### AMRs Can Make Manufacturing Operations Flexible, Adaptable, and Scalable

Automation, and specifically AMRs, can assist in the implementation of lean manufacturing, especially removing the wastes from manufacturing processes. While the introduction of AMRs in isolation can assist with lean manufacturing, the true value comes from introducing AMRs as part of Smart Factory and Industry 4.0 initiatives where sensors, machines, AMRs, and manufacturing systems are connected and can interact with one another using standard Internet-based protocols.

#### **Outsmart Labor Shortages**

To contend with steadily growing order volumes and an ongoing labor shortage, distribution and fulfillment centers must embrace smarter technology to keep operations running. Automation should not only be flexible to show a fast return on investment and ability to change, but also be able to scale and interwork with other types of automation in a distribution or fulfillment center.

#### Pick More, Pick Faster

Fetch Robotics AMRs scale with business operations by integrating with other types of automation equipment such as automated storage and retrieval systems (ASRS), sortation systems, and software that constantly monitors material being received, urgent orders received, and shipping times. Fetch AMRs can be an organic part of the larger distribution center instead of a stand-alone solution.

#### **Optimize Workers and Robots**

Fetch fulfillment solutions enable real-time, dynamically updated system-wide optimization and orchestration across order picking, batch picking, and case picking workflows. These can be standalone workflows or a single solution that encompasses multiple workflows to optimize picking of merchandise ranging in size from tiny transistors to 3,000-pound pallets.

#### **Zebra Experience Center, Robotics & Automation** 2811 Orchard Pkwy. San Jose, CA 95134

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