

/ 7 KEY INSIGHTS ON THE STATE OF INDOOR INTELLIGENCE IN 2022



Enterprise adoption of indoor intelligence technology is increasing

52%

ARE INCREASING THEIR PACE OF ADOPTION

AND IT'S BEING APPLIED IN 3 KEY AREAS

IMPROVING THE COMPANY



49%

SUPPORTING EMPLOYEES



39%

HELPING CUSTOMERS



34%



Technology plays a key role for enterprises to remain competitive

92%

SAY IT'S KEY TO STAY COMPETITIVE

TOP REPORTED USE CASES NEEDED FOR GROWTH



48%

ASSET TRACKING



47%

INDOOR ANALYTICS



44%

INDOOR MAPPING



Interoperability & integrations are essential

98%

SAY IT'S IMPORTANT TO SUCCESS

TOP REPORTED INTEGRATIONS



50%

COLLABORATION TOOLS



42%

MEETING/ROOM BOOKING TOOLS



47%

SECURITY TOOLS



Enterprises care about employee experience

92%

SAY WORKPLACE EXPERIENCE IS A MAJOR FOCUS AT THEIR ORGANIZATION

TOP RANKED FEATURES FOR WORKPLACE EXPERIENCE



69%

EMPLOYEE PRODUCTIVITY



57%

EMPLOYEE RETENTION



41%

SPACE UTILIZATION



Employee productivity is the most important ROI metric

51%

RANK IT AS THE TOP ROI METRIC

ADDITIONAL WORKPLACE EXPERIENCE FEATURES



63%

EMPLOYEE PRODUCTIVITY



46%

VIRTUAL & IN-PERSON EVENTS



44%

DESK & ROOM BOOKING



Most enterprises have a preference for a hybrid workplace model

75%

PREFER A HYBRID MODEL

WITH THEIR HIGHEST NEEDS BEING



49%

OPTIMIZING SPACES



42%

MAXIMIZING UTILITY



39%

SAFETY MEASURES



Indoor intelligence solutions are poised to help companies make better decisions

38%

SEE IOT SENSORS AND DEVICES AS IMPORTANT TO THEIR FUTURE STRATEGY

WHAT'S NEXT IN INDOOR INTELLIGENCE



38%

AUGMENTED REALITY



37%

PREDICTIVE AI ANALYTICS



37%

VIRTUAL REALITY

READY TO BRING INDOOR INTELLIGENCE TO YOUR ORGANIZATION?

[CONTACT US](#)

SOURCE: State of Indoor Intelligence 2022 Report. [READ FULL REPORT](#)

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